

JA JOBSPARK

Inspire today's youth to be
the workforce of tomorrow.

October 2026



WHAT IS JA JOBSPARK?

JA JobSpark is more than a career fair: It brings together the business community and local schools. JobSpark is designed to help launch middle school students into their future high school and college careers, and beyond.

- ✓ Students will gain insight into career clusters that interest them
- ✓ Make connections with adults who have jobs in careers that interest them
- ✓ See the connection between high school programming choices and careers
- ✓ Collect information about the education required to be successful in a job
- ✓ Practice soft skills

BY THE NUMBERS



17

School Districts



1,500+

Students



100

Industry Partners



1

Stronger Workforce
Future

WAYS TO SUPPORT JOBSPARK



Be A JobSpark Exhibitor

JobSpark Exhibitors showcase career pathways within their industry through engaging, hands-on learning activities. This direct interaction gives students meaningful exposure to real-world careers while allowing organizations to build awareness of their industry and invest in tomorrow's workforce.



Be A JobSpark Sponsor

JobSpark Sponsors help make this career exploration experience possible by funding student participation and supporting hands-on learning opportunities.

Sponsors support event programming while positioning your organization as a leader in workforce development and community engagement.



Be A JobSpark Partner

JobSpark Partners help bring this incredible event to life through collaboration and community support. By donating services, providing volunteers, or contributing resources, partners play an essential role in creating memorable, hands-on experiences that inspire students and strengthen our future workforce.



TOGETHER, WE CAN **BUILD TOMORROW'S WORKFORCE.**

PARTNER WITH JA JOBSPARK

Connect your organization with approximately 1,500 young people from 17 school districts while demonstrating your commitment to workforce development and career readiness.

CHOOSE THE PARTNER LEVEL THAT WORKS FOR YOU!

As an Industry Partner you will select a team from your organization to create, facilitate and host an Experiential Learning Activity at JA JobSpark!



SPONSORSHIP BENEFITS	BRONZE \$2,500	SILVER \$5,000	GOLD \$10,000	PLATINUM \$15,000	DIAMOND \$25,000
 Exhibit Booth (1 Booth included)	✓	✓	✓	✓	✓
 Logo on JA JobSpark Sponsor Page	✓	✓	✓	✓	✓
 Social Media Posts	1 Post	1 Post	2 Posts	3 Posts	4 Posts
 Logo/Ad in Student Book	Logo Only	1/4 Page Ad	1/3 Page Ad	1/2 Page Ad	Full Page Ad
 Logo on Event Signage		✓	✓	✓	✓
 Recognition in JA Annual Report			✓	✓	✓
 Welcome Students on PA Systems					✓
 Presenting Sponsor of JA JobSpark					✓



IMPORTANT DATES

08-01-2026

Exhibitor Registration Closes

10-27-2026

Exhibitor Booth Set Up

10-28-2026

JA JobSpark Event

READY TO GET STARTED?

REGISTER NOW

BECOME AN
INDUSTRY
PARTNER!



LEARN MORE

SCAN TO
LEARN MORE
FROM OUR JA
PARTNERS!



SPARK SPONSOR

\$1,500

- Logo in the student booklet
- Exhibit booth

Make an impact at any level!

CONTACT US

 123 W 4th St, 301
Owensboro KY

 270-684-7291

 ashley.evanssmith@ja.org

 www.westky.ja.org